ALÁ CARTE
MARKETING OPPORTUNITIES

DIGITAL MARKETING:

- **Visitor Facebook Page Spotlight**
  150-200 Characters of copy, includes photo and an external link. Posts are written by VRC.
  
  **Facebook Post Boost**

- **Deals Page Coupon**
  Includes photo and one external link on Deals Page of the website. Option of annual or monthly.
  
  **Annual**
  
  **Monthly**

- **Featured Event Listing**
  One signature event featured on events calendar during the month the event takes place. Includes image, business name, and one external link. Space is limited. First come, first served.

- **Blog Spotlight**
  VRC blog feature written by VRC. Includes 500-750 words, one photo or video and an external link. Space is limited. First come, first served.

- **Itinerary Link**
  Link in existing website itinerary.