

# ALA CARTE

## MARKETING OPPORTUNITIES

---

### DIGITAL MARKETING:

**Visitor Facebook Page Spotlight**

150-200 Characters of copy, includes photo and an external link. Posts are written by VRC.

**Facebook Post Boost**

**Deals Page Coupon**

Includes photo and one external link on Deals Page of the website. Option of annual or monthly.

**Annual**

**Monthly**

**Featured Event Listing**

One signature event featured on events calendar during the month the event takes place. Includes image, business name, and one external link. Space is limited. First come, first served.

**Blog Spotlight**

VRC blog feature written by VRC. Includes 500-750 words, one photo or video and an external link. Space is limited. First come, first served.

**Itinerary Link**

Link in existing website itinerary.

**PACKAGES AVAILABLE UPON REQUEST**

Info@VisitRapidCity.com • 605-718-8484