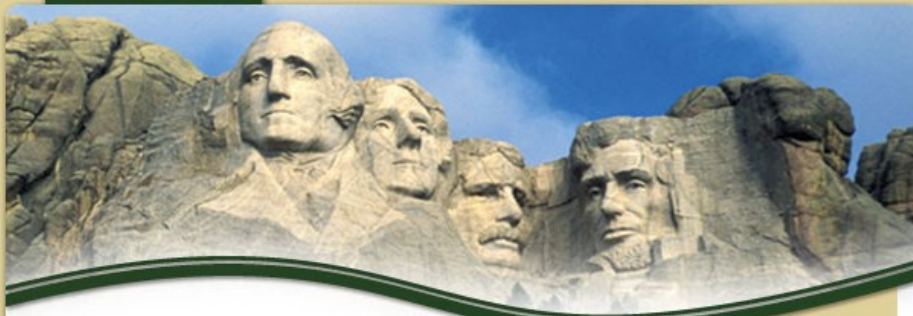


May 11, 2010

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Dear %%First Name%% -

Many Black Hills attractions and shops offer behind-the-scenes tours to groups. Most of these tours are free, and provide an insider's view of some of the most unique stops in the Rapid City Area.



See how historic Black Hills Gold jewelry is made on a tour of [Mount Rushmore Black Hills Gold Factory Outlet](#) on Highway 16 in Rapid City. (Free Tour)

[Mostly Chocolate](#), lets visitors watch as they hand craft over 25 flavors of chocolate truffles. (Free Tour)



Groups can observe local artisans casting, sanding and firing vases at [Sioux Pottery](#) in Rapid City. (Free Tour).

Sample Itinerary: Go Wild



See how buffalo (and other wildlife) roam in the Black Hills. Start with an open-air [Jeep Safari](#) in Custer State Park. Guides take visitors on a two-hour trip through wooded backcountry, while explaining the history of the park. Next, travel the 18-mile Wildlife Loop Road

around the southern edge of the park, and see buffalo, elk, bighorn sheep, mountain goats, prairie dogs and the famous "begging burros". Head back towards Rapid City and stop by [Bear Country USA](#), a drive-through animal park featuring 20 species of North American mammals. Finally, [Reptile Gardens](#) on Highway 16 offers 50,000 varieties of tropical flowers, exotic birds, giant tortoises, and the world's largest reptile collection. [See more itineraries.](#)

If you have any questions or would like to visit about planning a tour to Rapid City and the Black Hills, please feel free to call either **myself** or **Julie Jones** at the [Rapid City Convention and Visitors Bureau](#). I also encourage you to visit our website, [TourRapidCity.com](#) to download a tour planning guide or request one via mail.

Happy Planning,

Michelle and Julie

Michelle Thomson CTP, CTIS
Tourism Director

Julie Jones
Tourism Sales Manager

Meet Our Team



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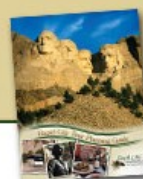
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